

LOUISIANA 100% TOBACCO-FREE SPORTS POLICY

A Tobacco-Free Sports policy sends a loud and clear message that tobacco use is not the norm in your community and will provide a healthy environment in which youth can play and learn.

This policy also educates coaches, referees, and parents about the importance of being tobacco-free role models for young people.

This policy is not to infringe on a person's rights, rather it is meant to discourage youth from using tobacco products and thereby promote healthy lifestyles.

Model Policy Statement:

Because tobacco is the leading cause of preventable death, disease, and disability, *this team or association supports a 100% Tobacco-Free Sports environment.*

- All tobacco products are prohibited by all persons during games, practices, and other team-sponsored activities. Tobacco use is prohibited within 50 yards of the playing field or event site.
- Tobacco advertising is prohibited at sporting events and in team/association publications in order to eliminate the mixed messages that children receive through tobacco advertising and its association with sporting events.
- The sale of tobacco look-alike candy is prohibited at all sporting events.
- This policy will be in effect at all team/association-sponsored events regardless of location and includes schools, parks, and private locations.
- Notice of this policy shall be given to all parents, coaches, and visitors.
- "Tobacco Free" signs shall be displayed at all sporting events.
- This *team/association* supports the efforts of staff, volunteers, and players who are trying to quit or reduce their use of tobacco around the team. *This support includes referrals to cessation services like the Louisiana Quitline at 1-800-QuitNow.*

This policy statement is effective immediately and will remain in effect until canceled or superseded by even stronger policy.