

The Louisiana Tobacco-Related Health Disparities Coalition

The Tobacco-Related Health Disparities Coalition is composed of over 15 active organizations and 30 active members collaborating to eliminate tobacco-related health disparities for Louisiana residents. The Coalition conducts quarterly working meetings which are a venue for disparities stakeholders to:

- ☑ provide expertise from the community level;
- ☑ convene representatives who are members of and/or work with ethnic and specific groups targeted through tobacco industry marketing
- ☑ develop a multidisciplinary team approach to assist Louisianians who are disproportionately impacted by tobacco in addition to gathering information to improve the health of their constituents; and
- ☑ implement evidence-based strategies that will positively impact asthmatics, diabetics, those suffering from heart diseases, and other chronic illnesses against the serious risk factors of tobacco



The Louisiana Department of Health and Hospitals' Tobacco Control Program (LTCP) and the Louisiana Campaign for Tobacco-Free Living (TFL) have a vested interest in protecting children and young adults from initiation of tobacco as well as the exposure to second hand smoke.

A major focus of LTCP is to support smokers who want to quit while advising and educating smokers who are not prepared to kick the addiction to nicotine.

Current Initiatives:

Assisting existing and expecting mothers to quit, protecting children from exposure to second hand smoke, promoting tobacco cessation, providing services to members of priority populations, and integrating chronic disease programs interested in impacted health disparities.

Our Passion

Current smoking rates are attributed to multiple factors including socioeconomic status, cultural characteristics, stress, acculturation, targeted advertising and price of cigarettes. These factors result in a disproportionate share of tobacco-related illnesses among several priority populations.

Louisiana's tobacco prevalence varies among racial/ethnic populations from 40.4% to 12.3% respectively. This data defined the priority populations for the Louisiana Tobacco-Related Health Disparities Coalition. They include but are not limited to:

- African Americans
- Asians/Pacific Islanders
- Hispanic/Latino American Indians
- Blue Collar Workers
- People with Disabilities
- Lesbians, Gays, Bisexuals, and Transgenders
- Maternal Child Health
- People Living With HIV/AIDS
- People Over 50
- Rural Citizens
- Veterans
- Women
- Young Adults 18-24 Years of Age
- Youth 11-17 Years of Age

Also included are Louisianians who: earn less than a high school diploma, earn less than \$25,000 annually, and are uninsured or underinsured

For more information or to join the effort to eliminate tobacco related health disparities visit our website at www.latobaccocontrol.com.

